

## Broadcasting Europe european project ended

During last month of activities all outputs of the project were completed and published

"Broadcasting Europe" project, co-funded by the Erasmus plus program, first of all aimed to aid the involved organizations (APS Warrols, project leader, RadioJP Association, Liceo Majorana Laterza, all Italians, Asociación Building Bridges - Spain, Europe4Youth - Poland, Geniko Lykeio Agios Nikolaos - Greece, You in Europe - Greece) in the creation of non-profit web radio, run by young people, "teaching" a model of association (already experimented in Putignano), able to create active involvement, to promote active citizenship and to develop transversal skills in young people. The ultimate goal of the project is the creation of a European network of youth and non-profit web radio and the use of a learning platform to support young people and non-profit organizations in the creation of new web radios.

For these reasons, from October 2018 to January 2019 some representatives of Aps Warrols and Radio Jp Association went to Spain, Poland, Greece and to Polo Liceale Majorana Laterza (Putignano – Italy) for training courses thanks to which 5 web radios were born and currently share their programs on www.spreaker.com/user/10851948: Radio Transversal (Madrid – Spain); Krakyouth (Krakow, Poland), Sirens Radio (Agios Nikolaos, Greece), Radio You In Europe (Néa Moudhaniá, Greece), Radio Urlo (Putignano, Italy).



Last months of the project focused on outputs dissemination, even through project's social channels.

The most important one is a website (<u>www.broadcastingeurope.eu</u>), which is integrated with social channels (YouTube and facebook) and also with project's spreaker channel



(<a href="https://www.spreaker.com/user/broadcastingeurope">https://www.spreaker.com/user/broadcastingeurope</a>): the website is a place of networking, learning and incubation of youth web radio, and brings together all major outputs of the project:

- **learning path**, 4 sections with training content built "from below" (from beneficiaries of the project): create a web radio, how to go on air, roles, manage and budget
- **tutorials,** more than 25 informative tablets, built "from below" from speakers and technical directors of the 5 web radios;
- tool kit, a document to explain in detail how to start and manage a youth web radio
- **podcast**, with more than 250 episodes uploaded from the 5 web radio created thanks to Broadcasting Europe project

In the website there is also an informative section which

- describes the project and its promoters
- describes the network
- collects news (blog section)

In the home page there's a "social" button integrated with facebook page, which is useful to ask support to the network from people interested in starting a web radio

The 5 web radios have also created a common schedule with all their shows.

All these outputs were discussed from about 60 people (tutor, trainers, speakers, technical directors) during last month of online activities, which replaced the last meeting of the project, cancelled because of COVID-19 health emergency.

